

Walkersville Economic Development Committee Minutes

Date: June 2, 2016

Attendees: Benjamin Douds, Patrick Heidenberg, Ray Soderberg, Randy Gray, 3 citizens

Meeting called to order by Ben Douds at 7:30

- 1) Minutes from 5/5/2016 approved 4-0
- 2) Minutes from 5/19/2016 approved 4-0
- 3) Farmers' Market: Managers Dawn Hipsley and Penny are attending the meeting to give a report on the Farmers' Market, which opens on 6/3. Possibly 10 vendors to attend, including 3 selling produce. Special vendors will cycle through as the market progresses, including woodworking. Signs to go up Friday morning. Okie Doke farms in charge of putting up feather signs. Banner and sandwich board signs at town hall to be collected and put up before market at 4:00. Ben asks about cones to block off an aisle of the parking lot for market. Unsure where they are. Ben asks if seating could be provided. Ben will buy a couple seats for the market. Penny says they won't be too much trouble.
- 4) Randy should be added as content creator for Facebook page.
- 5) Lions club looking for sponsorship for annual golf tournament at Maple Run in Thurmont. Ray moves to approve \$100 for a sponsorship. Randy seconds. Approved 4-0.
- 6) Spring Bazaar benefitting Blessings in a Backpack is Saturday 6/4.
- 7) Alan Rugh is at meeting to discuss brochure.
 - a. Size should stay small to keep printing costs down
 - b. Establishments should be organized by category
 - c. Will try to find a local printer when it comes to printing.
 - d. Email: alan@firestride.com
- 8) Distribution of brochure: Brochure should be displayed at local parks, especially Heritage Farm Park, which sees many out-of-town visitors. Need to talk to parks and recreation about that. Brochure should also be displayed at: train station, Town Hall, Safeway, CVS, salons, village tavern. Ben will write to Russ about picture for cover of brochure. Patrick will write to Parks and Recreation.
- 9) Commissioner Brodie-Ennis is forming a "Green Team" to apply to sustainable Maryland. Ben expresses interest in joining.
- 10) Meeting adjourned at 8:35

Respectfully submitted by Benjamin Douds