

## Walkersville Economic Development Committee Minutes

Date: May 19, 2016

Attendees: Benjamin Douds, Patrick Heidenberg, Ray Soderberg, Randy Gray

Meeting called to order by Ben Douds at 7:45

- 1) Ray reads email from Alan Rugh about possible edits discussed at previous meeting. Map can be easily be moved and enlarged or shrunk. The Farmers' Market is listed on the map. He needs a final list of businesses to be included in brochure. Fonts and colors are easily changed. He recommends against going to a 4-flap brochure as it would cause printing costs to go up too much.
- 2) Farmers' Market: Dawn has seven vendors signed up to start on 3 June. The lot has been cleared for use by the Board of Education. Insurance certificate has been taken care of. Vendors should be at the site between 3:00-3:30 on 3 June to set up for market to start at 4:00. Ben suggests getting some furniture (bistro chairs and tables) if market managers agree. If there is food that will be consumed at the market, seating should be provided to allow people to linger. Increasing length of stay makes the market look busier, which should attract more shoppers. Ben asks if the managers need anything else regarding cones and signs. Dawn and Penny will be invited to the next meeting (2 June) to discuss any further details.
- 3) Ray mentioned that the website needs to be looked over. The business directory needs to be cleaned up. The Government tab is blank.
- 4) Meeting adjourned at 8:25

Respectfully submitted by Benjamin Douds