

## Walkersville Economic Development Committee Minutes

Date: April 7, 2016

Attendees: Benjamin Douds, Clara Winch, Ray Soderberg, Randy Gray

Meeting called to order by Ben Douds at 7:30

- 1) Previous Minutes (3/18/2016) approved with changes (4-0)
- 2) Farmers' Market: Brusters Ice Cream sounds interested (Randy)  
Huge Response from FB solicitation for local craft vendors (Ben)  
Ray asked if the Board of Education has approved the site. Will follow up with Penny and Dawn (market managers).  
Randy asked if Summer's Farm in Frederick has been solicited. Ray said most farms have already committed by now. Catherine, who sold jewelry last year, may attend.
- 3) Ray brought up the brochure. Alan Ruge, the graphic designer, is laying out map.  
Clara asked if her accounting office would be listed on business index on brochure. Discussion followed about what businesses should be on the brochure. Ben said retail should be listed on a visitor's brochure, but a second brochure could work with all businesses intended to encourage residents to patronize local businesses.
- 4) Main Street Program: Ray said the Burgess and Commissioners are pursuing applying to the state program. Comm. Mary-Ann Brodie-Ennis is heading up the effort looking into a walkability and sustainability plan. We recommend pursuing the program.
- 5) Ray mentioned the special meeting on the anti-crime camera/surveillance program will be next Wednesday. We discussed the program's potential impact on business. Consensus is businesses will appreciate the added security.
- 6) A brief discussion was held on how much the Personal Property Tax brings into the Town and whether this could be a tax targeted for elimination.
- 7) Walkersville Day: The Historical Society is to set up a space in front of Town Hall. Ray suggested that too many social events are passing by without promotion by the Town. Ben suggested asking for a volunteer through FB to help keep the calendar up-to-date on the local goings-on.
- 8) Meeting adjourned at 8:55

Respectfully submitted by Benjamin Douds