

Town of Walkersville  
Economic Development Commission Meeting Minutes

August 6, 2015

Attendees: Ben Douds, Dawn Hipsley, Ray Soderberg, Clara Winch and Commissioner Gary Baker  
7:35 the meeting was called to order by Ben Douds.

Minutes were approved as read, moved by Ray & 2<sup>nd</sup> by Ben to approve. Motion carried 3-0

#### Farmer's Market Grand Opening

- All vendors are happy with turn out so far.
- Boost post weekly for the remaining markets.
- Post that we are looking for a committee to work on the market management for next year
- Maybe consider paying a stipend for the market manager (NOT affiliated with a vendor)
- FNP 72 hours – Dawn will confirm details
- Ask Gloria if the town can pre-pay for advertising on Facebook.
- Ray has someone who may be interested in being the market manager and will ask them.

#### Shop Walkersville Brochure

- We need to consider the layout we want. Tri-fold, full map and type of business listings we want to include
- Discussed posting on Facebook asking for business information for those in the incorporated town of Walkersville; as well as, channel 99 & the Woodsboro/Walkersville Times. Suggest to include wording such as "If you are in the incorporated town of Walkersville and would like to be included on our visitor and business guide, please email your information to [Walkersvilleedc@gmail.com](mailto:Walkersvilleedc@gmail.com) by 12/31/2015 to be listed.
- Ray will update at the next meeting with any findings.

Clara brought up how the town looks during the holidays and making some changes along with Parks & Rec.

- See who does the Festival of Lights at Adventure Park
- Ray has a contact at Zambelli's he will forward that information to Clara.
- Maybe a holiday light contest among town businesses?

Ray will bring in a letter in regards to a non-profit & do a presentation the first meeting in September.

It was suggested that Ben draft a letter to Patrick regarding his attendance to the monthly meetings on behalf of the commission.

Meeting adjourned: 8:50 pm

Respectfully submitted: Dawn Quicksell Hipsley, Secretary