

## Walkersville Economic Development Commission

### Meeting Minutes

December 5, 2013

Present: Ben Douds, Clara Winch, Sherry Loving, Ray Soderberg, Commissioner Gary Baker

At 7:30pm the meeting was brought to order by Ben Douds and discussion in regards to the EDC's desire for a digital projector began. Clara Winch informs the EDC the projector will be handled by the town and does not need to come out of the EDC's budget. Upon this news the EDC decides to leave the purchasing of a digital projector to the town.

Reviewing of the last meeting's minutes are reviewed, motioned to adopt by Sherry Loving, seconded by Ben Douds, all were in favor.

Discussion begins regarding the proposal at the next town meeting for the new website. It's decided that Clara and Ben will present and as many persons from the EDC attend in support. It's decided that in the event the town is not in favor of the proposal there will be no alternate bid presented and the EDC would opt to maintain the existing town's website interface. It's decided that Gloria Rollins will be directly involved with the EDC for website content.

Commissioner Gary Baker questions the status of the next meeting for the EDC, and it is confirmed by Ben Douds it will be on January 2, 2014. There will be no meeting December 19, 2013.

It is requested by Ben Douds that we work on agendas for following meetings.

The review of Facebook is then discussed. Sherry Loving shares user behavior on the newsfeeds and explains that visuals bring in more attention than most "typed" postings and encourages Clara Winch to continue promoting that with Commissioner Russell Winch, as he is a very active manager on Facebook. The suggestion for hosting a photo contest was brought up again and directed to host one in the upcoming months in conjunction with the new town website. Ben Douds brings up concerns that the town's Facebook is still lacking on business postings and the EDC is encouraged to solicit businesses that are local to Walkersville on Facebook.

Ben Douds asks the EDC of any final questions of concerns, and with no objections the meeting is called at 8:07pm.