

Walkersville Economic Development Commission Meeting Minutes

October 3, 2013

Present: Ben Douds, Clara Winch Dawn Hipsley, Sherry Loving & Commissioner Gary Baker and 1 citizen

Next meeting: October 17, 2013 7:30 pm

I. Minutes

Minutes were approved as read by Clara Winch and seconded by Sherry Loving for 09/5/13 and 09/19/2013 meetings.

II. Discussion

Meeting with Gloria

Facebook: Telling Gloria what her duties as manager of the page and Sherry will co-manage with her the rest of us are content creators. When policing the page, content creators are allowed to remove and add material. As of now, anyone is able to post on the page. Website was also discussed and proposals will be accepted at the Town Hall, applicants are suggested to look at our page as it is and submit ideas via email (to Gloria – Memo – Walkersville Website C/O Sherry Loving) or snail mail and should be submitted prior to the 10/17 meeting. Presentations are welcome at the first meeting in November. Question was raised, who's budget is it coming from. As it stands now, WEDC will pay for it.

Presentation equipment: Discussed and Mr. Rudy has offered to let us borrow his until we are able to decide on what we want to get. Sherry will research that and see what she can find for pricing.

All Press Releases will be emailed to the Commissioners and to Burgess Whitmore c/o of Gloria

Business Development and Retention Sandy Wagman – interested in having a presentation about what the county has available to businesses to help them. Takes about 15 minutes – let's try for October 17, 2013. I asked that they let me know ASAP so I can present to the WBPA as well.

Introduction of EDC to Walkersville – suggested that we follow Middletown's questionnaire. Run short list and email to all board members so we can develop a plan of action.

Flyer for Frederick City Urban Land Institute – October 1st. Ed McMahon was the Sr. Fellow at the Urban Land Institute on place making. We would maybe like to look into him a bit more. Interviewed by the head of the Economic Development Commission.

Ribbon Cutting etc... - The Chamber asks for proclamations etc from people in the area. From the point of view for non-Chamber members, we need to decide on a protocol for ribbon cuttings put on by the EDC (maybe a joint ceremony with the Chamber) Gary will bring it up with the town to see what we should do.

Summary of programs currently running – Facebook – Website – Business Survey – Business Welcoming Initiative – Press Release – Dawn will look up in past minutes to make a comprehensive list.

Shirts – Call John Grimes, Gary will do. Clara will bring in Russ' shirt for us to see.

III. Citizen Concerns

Mr. Rudy – he has collected all of the homeowners association contacts and he will send it to me.