

Town of Walkersville  
Economic Development Commission Meeting Minutes

September 18, 2014

Attendees: Commissioner Gary Baker, Ben Douds, Dawn Hipsley, Ray Soderberg and Clara Winch

Citizen attendees: None

7:40 the meeting was called to order by Ben Douds

Minutes from the previous meeting were approved as read, moved by Ray and 2<sup>nd</sup> by Clara.  
Passed 4-0

Available position on board – Patrick has submitted his letter and ready to move on to the next step. Tarolyn Thrasher of P.U.R.E. Love also submitted a letter of interest. We are to invite both parties to come to the next meeting for the commission to meet them.

Kalico branding proposal submitted for review and Clara will email a copy to all members of the commission.

It was moved by Ray and 2<sup>nd</sup> by Ben to send letter from the commission to Remax offering our assistance with the Safeway Shopping Center. Letter had been submitted by Dawn back in June. Passed 4-0

We discussed Facebook and using it to put out there what the EDC is about. Post the mission statement quarterly. Post the meeting schedule and invite people to attend. Whenever posting about the EDC attach a hyperlink to the Walkersville website, specifically the EDC tab. Dawn will send Gloria our Mission Statement and listing of the Walkersville businesses. Additionally, Dawn will clarify that the survey acts a “registration” of each business with the town, as well as, putting them on our website.

We discussed having a liaison between the event locations in town and the EDC so that we may help to spread the word about events and represent when necessary.

Meeting adjourned at 8:35 pm

As submitted by Dawn Quicksell Hipsley