

Walkersville Economic Development Commission
Meeting Minutes for 9/5/13

Meeting called to order at 7:36 by Ben Douds.

Review of prior meetings minutes – no corrections. Moved by Sherry Loving and 2nd by Dawn Hipsley to approve the minutes as written, motion carried 4-0.

It was discussed to have an agenda for meetings that is set forth by the action items from the previous meeting. Dawn will email the Commissioners and Gloria Rollins several days in advance.

Discussion was started to establish a standard order of business. It was suggested to follow the Town Commissioners outline with the exception of the Pledge/Prayer. It was moved by Dawn Hipsley and 2nd by Sherry Loving to adopt the following order of business for our meetings:

- 1) Review/Approve minutes
- 2) Business items
- 3) Commissioner concerns
- 4) Public comment/questions (2 minute time limit per person)

We tabled the approval of the Mission Statement for choice of words to incorporate businesses. Clare Winch to start the circulation of an email with suggested wording.

Social media initiative – Russ Winch mentioned websites to help with social media requirements. The name HAS to change to incorporate “Official Government page” Additionally, the page should be set with Gloria Rollins as the manager and the rest of us as administrators. We will review potential names during the week. It was discussed to advertise on Facebook for help with our website. We will focus on this at our next meeting.

It was brought up that since we have business cards, we should start introducing ourselves to the local businesses. This could be accompanied with a small questionnaire about the business environment in town.

Discussion on action items was had. Including:

1. Dawn to write up a press release & submit it for approval by the board.
2. Ray reported on his contact with other EDCs, including Thurmont, Emmitsburg and Middletown. A meeting has been scheduled with Becky Reich on Tuesday September 10. All have been invited to attend.

Mr. Rudy once again addressed the policing issues of the town and was advised to call 911 in the event of a police emergency. We do, in fact, have 24 hour coverage for Walkersville but please do not call the non-emergency number if you need a Trooper dispatched.

Meeting was adjourned at 8:42 pm.