

Town of Walkersville
Economic Development Commission Meeting Minutes

June 5, 2014

Attendees: Commissioner Gary Baker, Ben Douds, Clara Winch, Dawn Hipsley, Ray Soderberg and Sherry Loving
Citizen attendees: None

7:34 the meeting was called to order by Ben Douds

Minutes from the previous meeting were approved as read, moved by Clara Winch and 2nd by Sherry Loving. Passed 5-0

It was brought up about the meeting between Gloria and Kim with Kalico. Clara did not receive information on this meeting, so was not able to attend. Gloria sent an email with a list of the items discussed and mentioned that we need photos, lists and content for the site. Additionally discussed were:

1. No graphic calendar, we will have an events listing
2. Park rental, water, pet info and other buttons are good to go.
3. Gloria is applying for a dot gov website.
4. Questions for EDC business info will be the same as the survey minus questions 11-14.
5. Facebook button will be on the homepage, but no feed on the news tab. At this point there is some apprehension about being able to control content in a timely manner.

Additional notes are available in the email Gloria sent out.

Gary gave us our shirts and we will wear them when we conduct the business interviews.

We discussed events happening around town, such as Primary election on June 24, Carnival June 30 – July 5 (they need volunteers), June 14th is the shred day and bulk trash pick up. Please start putting bulk trash out after the regular trash pick up on Wednesday.

Also discussed were some of the things the commission would like to look into doing, as well as, some of the things we have already accomplished. Possible to do's include: Business Expo, 5K, Car show, Farmer's Market (maybe at the fire department?), town signs – "Best of Walkersville", ribbon cutting ceremonies in conjunction with town officials and perhaps the chamber?

Things that we have already accomplished: A very active Facebook page for the town. Update of town website, Survey for information gathering on businesses in town, updated electronic equipment for town hall.

We will be looking into joint meetings with Planning & Zoning, looking for crime stats for the town (Gary will check with Gloria on that) and conducting our survey to bring the concerns of the business owner's into light with the EDC and other commissions.

We also talked about asking Mike Kuster and Ken Keller if they would like to be contributors to our Facebook and website pages. Additionally, we stated that a disclaimer should be put that the opinions of any other sites shown or mentioned on Town sites, does not imply or represent the opinion of the Town of Walkersville in any way.

Ben asked if there are any more concerns, there we none. The meeting is adjourned at 9:06 pm.

As submitted by Dawn Quicksell Hipsley