

Walkersville Economic Development Commission

Meeting Minutes

January 16, 2014

Present: Ben Douds, Clara Winch, Sherry Loving, Commissioner Gary Baker

Public attendees: 2

At 7:30pm the meeting was brought to order by Ben Douds and the minutes are reviewed. Ben moves to adopt, and all are in favor. Ben reviews meeting with Kim from Kalico Designs regarding the new town website and discusses 2 new tabs; Business and Community. The photo contest is then discussed concerning a timeline in correlation with the website, and advertising on Facebook. Guidelines for the structure would need to be established and it was brought to the Commissions attention we could advertise in the Woodsboro times. Commissioner Gary Baker is asked to see if the EDC can have its own email address with the town as a POC for the photo contest and any such future needs that can bypass Gloria's first hand involvement. Ben stresses the desire to have headshots of the Commission & Burgess for the town's website, in addition to a group photo.

It is brought up that we desire more interaction with the Planning & Zoning Commission and Clara is nominated to email other commissions, starting with Parks & Rec about participating with the town's new website and Facebook involvement. Still regarding Facebook Sherry gets clarification that there's no sharing of business promotions until we get the opportunity to interface with the town's business's in the spring when the EDC elects to begin surveying Walkersville businesses. Ray is to be contacted in regards to his status on obtaining the EDC survey from Middletown.

Ben notifies the Commission that Kim of Kalico Designs requests us to forward website designs that we like so to get a point of reference our town's aesthetic direction. Facebook is mentioned again and assigned as the site to post town meetings, and to encourage the commissioners to engage within the commentaries. Facebook is also to be used to announce public services such as recycle and Christmas tree pickup.

Ben announces his guest speaking at 7pm Thursday January 23rd at Dale Clayball State Farm office on Frederick St, representing the Walkersville EDC and what we can do for the WBPA. Ben requests feedback for content we wish presented to the WBPA. It's decided to share our history, how we came to be, our mission, and how the EDC can try to work with the WBPA.

The floor is opened to public attendee Robin Bower, admin of the Walkersville library. She shares the community egg hunt is to take place April 19th and is looking to the community for sponsorship. Further explains the library's intentions with the community by desiring to become the community hub, again

looking for business sponsorship to promote its new location where there will be able to host a variety of events. The new library is to mock the Brunswick location.

Ben reviews various assignments; Clara to contact Park & Rec, Ben to establish photo contest guidelines, everyone to forward web designs for town website.

Meeting closes at 8:20pm.